

WHNA Board Meeting Minutes – September 7, 2010

Those present: Trevor Huffaker (president), Allen Sydnes (vice president), Tim Hauber (treasurer), Sylvia Owens (at-large board member), David Lange (at-large board member).

Agenda Items:

1. Ice Cream Social Recap
2. Police and Firefighter Appreciation Event
3. Oktoberfest – WHNA Volunteer Activity
4. Trick or Treat Ideas

Trevor opened the Board Meeting with a welcome to all attending. A brief run through of the agenda followed.

1. Ice Cream Social Recap

There was a brief recap of the 2010 event. We attracted 33 homes and 1 Business this year. Based on the RSVP #'s recorded from the host, there were approximately 1150 people who attended the various sites. Blue Bunny and Hy-Vee generously provided the WHNA with 70 buckets of ice cream free of charge. The WHNA purchased additional buckets and supplies for approximately \$156. Printing of host packets and invites were donated. Several hosts mentioned they did not receive as many rsvp's as past years, but were anticipating similar numbers. Trevor mentioned it would be a good time to discuss changes and update our timeline document as we prepare for next years event. Most notably would be to make sure the proper notices get to the Windsor Heights Living magazine and Water Bill in advance to bring awareness, and encourage more hosts. Now that we have hosted for 3 years, we have good information on previous hosts, many of which have hosted multiple times. For next years event, it was suggested to contact these hosts farther in advance so that we could focus on getting hosts for streets with no hosts. Trevor has created a digital map so that we could easy track homes that are hosting, so we can focus in other areas. Other ideas for next year include possibly getting the chamber involved, hold a social at Colby Park, Lions Park, invite our local churches to get involved.

2. Police and Firefighter Appreciation Event

Much of the discussion focused on the plaque material and text. Trevor presented cost for a plaque that was cast aluminum. The cost of a 12"x18" plaque was approx \$240. While discussing the cost and materials, several members noted that we should look into other materials so that the plaque would look high quality. While discussing the material selections, we also looked at Brass and Bronze in addition to Cast Aluminum. It was agreed that Bronze would be a better option. We also reviewed the size. The initial quote was for a larger plaque, but while comparing a 12"x18" vs . something smaller, we agreed that we could go with a smaller plaque of higher quality. Cost for 9x12 bronze were about \$343 compared to \$198 for Cast Aluminum. It was agreed that a bronze 9"x12" plaque would be within budget and also sufficient in size depending on the length of the text.

The board then began working with the text options presented from David and Allen. The board had discussion about what should and shouldn't be on the plaque. We worked through several options and were able to take items from both David and Allen's suggestions. In the end, the board reached consensus on the following option:

This tree is dedicated to the Windsor Heights Police and Fire departments in appreciation of the skill, courage, and selflessness demonstrated to assure citizen safety and protection.

Windsor Heights Neighborhood Association – Dedication Date 9/21/2010

We also discussed mounting options. We discussed multiple options, but were unable to come to a conclusion based on lack of knowledge and costs. Two options that were discussed the most were mounting the sign in concrete, with a sloped top. The concrete would be set into the ground 18-24" so that it would be resistant from being stolen. Another option would be to mount the plaque in the face of a large boulder. This would allow for flexibility if the plaque would need to be moved if the tree grows too large. The boulder would also be heavy enough to deter people from stealing it. More follow-up on the actual mounting needs to occur. It is clear that we will not be able to mount the sign by the dedication.

In regards to the event, there was discussion about the timeline and topics of discussion for the dedication. Trevor mentioned that the production time of the plaque could be too late for the 21st. In the event that we could not get the plaque, a temporary would be provided. David mentioned that it would be great if the City Staff, City Council, Mayor as well as the Police and Fire Chief could attend the event. Trevor will follow-up with Marketa about notifying the City Staff, Council, Police and Fire Departments. It was also suggested that we present the \$250 check for donation towards the tree at the community center to the City Council on September 20th meeting. Tim wrote a check and gave it to Trevor. Trevor was also to follow up with Marketa with this idea.

Finally, we had a long discussion about having a Board Meeting following the dedication. There was some opposition due to the night being a Tuesday. After much discussion about the number of attendees at previous quarterly meetings, we felt that we could potentially attract some new guests from the recent Ice Cream Social as well as guests there for the dedication. After the discussion, it was agreed that we would try having our meeting following the dedication. The dedication is to be the main attraction/event, but we could have a recap from the ice cream social and discuss our plans for Oktoberfest as well as discuss Trick-or-Treat on the Trail.

3. Oktoberfest – WHNA Volunteer Event

Trevor gave the group an update following his meeting with Tracey Levine about the Oktoberfest festivities. It was discussed that we will again be sponsoring the Pumpkin Carving contest. The WHNA would need to provide prizes and judges. The city will again provide the pumpkins and carving tools. It was suggested that all kids receive a prize, ribbon or some sort of recognition. All present agreed. David was going to confirm with Colleen what gifts were given last year. It was thought that age appropriate

DVDs were given out to the top carvings. Allen was going to check and see if he could find out who volunteered last year and ask them again. We also plan to seek more volunteers for both the City and WHNA for Oktoberfest.

4. Trick or Treat Discussion

We had a short discussion about Trick or Treat ideas. Previous ideas about having a night where kids and residents across Windsor Heights could come down to the trail at Colby Park and have a beggars night where kids could dress up. This idea is in the early stages of discussion, but has lots of support. Trevor presented another idea previously discussed with Marketa Oliver. The city is exploring the idea of showing the Monsters vs. Aliens at the warehouse on Hickman on a designated night when the Haunted House is running. The movie was cancelled from this summer's movie in the park. Ideas ranged from the movie, to having a trick or treat night, costume contest, or possibly even use meeting space for a WHNA meeting. No action was taken on the ideas, but will be presented to the members during the quarterly meeting.

5. Miscellaneous Discussion

An update on the welcome wagon idea was postponed due to running out of time. David suggested the need to find a someone that would be willing to champion the Membership Chair. We are nearing the time of year where memberships become due and we need to attract members for the meeting. David thought that Sylvia and Flo would be great candidates for this. Sylvia agreed to talk to Flo and see what she would be willing to do. The main requirements of the position are to organize a group of people who could set up events where more members could be attracted. Events held by this committee in the past included setting up a booth at Hy-Vee and also at various events at Colby Park.